

PRESS ADVISORY

For Immediate Release

September 18, 2020

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AGE-FRIENDLY WEBSITE FOR AGE-FRIENDLY COUNTY ALAMEDA COUNTY LAUNCHES ONLINE PORTAL DESIGNED SPECIFICALLY FOR OLDER ADULTS

Oakland, CA—A new one-stop website is opening cyber doors for Alameda County’s older adults to access services and actively participate in their community.

The Alameda County Social Services Agency (SSA) and Health Care Services Agency (HCSA) announced the launch of a new Age-Friendly County website at agefriendly.acgov.org. SSA and HCSA developed the website at the request of the Alameda County Board of Supervisors, and in partnership with the Council for Age-Friendly Communities (Age Friendly Council).

The Age Friendly Council is a cross-sector group that includes community partners, advocacy and stakeholder groups, and County staff who bring a coordinated approach to policy and system changes that will enhance the overall well-being of older adults living in Alameda County. The Council’s mission is to engage consumers, leaders, policy makers, and service providers to develop and sustain a community framework that fosters healthy aging.

“Connecting seniors with the services they may need is more critical than ever during the COVID-19 emergency,” says Lori Cox, Director of the SSA. “What this site also does is connect seniors with information and opportunities to take action and contribute their talents, which benefits the whole community.”

The website follows industry standard accessibility guidelines and offers:

- A central portal for resources available to Alameda County’s older adults and their caregivers
- Information about Countywide age-friendly efforts, the Age Friendly Council, City-specific services, and updates from the World Health Organization/AARP Network of Age-Friendly Communities and the Area Agency on Aging (AAA)
- Policy and planning resources including current data relevant to older adults, reports, and in-depth issue guides on special topics
- Volunteer opportunities
- COVID-19 resources for older adults... and more

“Alameda County has proudly joined the World Health Organization’s global network of age-friendly communities. This website helps to make that vision a reality,” says Colleen Chawla, Director of the HCSA.

The Age-Friendly County website provides residents with easy and user-friendly access to the support services they need. Alameda County’s efforts to improve the County’s livability for people of all ages, while maintaining a specific focus on information that impacts older adults’ lives, was the driving force behind the site’s creation.

The County welcomes residents of all ages to visit agefriendly.acgov.org for themselves or for the older adults in their lives who may benefit from the information and resources provided on the site.