AGENDA
Planning Committee
Friday, April 10, 2015
10:00 AM – 2:00 PM
6955 Foothill Blvd. Suite 300
Oakland, California 94605

Public participation at Committee meetings is encouraged. We request that individuals limit their comments on any single item on the agenda to three minutes. The chosen spokesperson for a group may speak for five minutes.

1. Call to Order/Welcome 10:00
2. Consent Calendar 10:02 – 10:05
   • Approval of minutes
3. Public Comment for items not on the Agenda 10:05 – 10:15
4. Surfacing Aspirations for Older Adults in Alameda County 10:15 – 11:00
5. Overview of Alameda County Services for Older Adults 11:00 – 11:30
6. Key Elements/Timeline of the Plan 11:30 – 12:10
7. Lunch Break 12:10 – 12:30
8. Key Issues 12:30 – 1:30
9. Getting Started 1:30 – 2:00
MINUTES

PLANNING COMMITTEE
2017 – 2020 Alameda County Plan for Older Adults
Wednesday, March 18th, 2015
Eastmont Mall, Big Sur Room
1:30 – 4 pm

Committee Members Present: Donna Murphy, Maricela Narvaez-Foster, Lara Calvert, Blair Barnett, Wendy Peterson, Angela Ball, Phil Altman, Sylvia Stadmire, Tighe Boyle, Lillian Schaechner, Marlene Peterson, Dana Bailey, Steve Lustig, Dr. Irene Yen, Karen Grimsich, Jamie Almanza, Scott Means, Brenda Jackson

Committee Members Absent: Sister Ansar El-Muhammad

Staff Present: Tracy Murray, Sarah Linville, Sandra Braxton

Guests: Roberta A. Pressman (Ashby Village), Andrew Gaine (Ashby Village), Ruben Briones (Alameda County Healthy Homes), Eileen Ng (Alameda County – Supervisor Miley), Miruni Soosooopallai (County Counsel)

I. Chairwoman Donna Murphy called the meeting to order at 1:35 pm.

II. CONSENT CALENDAR
Motion to approve February 3rd meeting minutes
(M) Wendy Peterson
(S) Karen Grimsich
Carried

III. WELCOME AND INTRODUCTIONS
Tracy Murray, Assistant Director of the AAA, introduced the planning effort and two staff present, Sarah Linville and Sandra Braxton. Consultant Marti Roach introduced herself as an experienced consultant for senior services and planning. Committee members introduced themselves by saying their names, organizations, and answering the following questions: What attracted you to this committee, what is your connection to aging, what are the issues that you’re seeing?

IV. Introduction to the Planning Process
Tracy oriented the committee to a basic description of this planning process as well as the materials provided at the meeting. Every four years, the Area Agency on Aging is mandated to develop an Area Plan for seniors. This planning effort is a directive of the board and shared interest to look at the much bigger picture, to develop a much more coordinated approach to senior services. The plan is different from past plans in that: we will have a dedicated senior planner, the formation of a committee, committee being fully staffed, public health and health care services publicly being a part of the process.
There was a discussion on how to define older adults for the planning process, which was tabled for future discussion.

There was a discussion around any other questions, issues, or additional things that people wanted to know before moving forward. There was a question of budget, to which Tracy responded that we have an approved budget to do this plan that includes staff, mailings, refreshments, and production of a final plan.

Committee members expressed appreciation for the diversity of the group, the fact that this process is holistic and comprehensive, going beyond the traditional AAA plan process and siloed services, the opportunity to collect countywide data on older adults, and work with people who now consider themselves older adults.

Possible future topics of discussion are the ways our system needs to change, utilizing resources efficiently, addressing ageism, and implementation of the plan.

V. RECRUITMENT UPDATE
Two seats are still pending (transportation and health plans). We have had recommendations from board of supervisors, and enthusiasm from commission members.

VI. Brown Act – County Counsel
Miruni Soosopallai from County Counsel presented on the tenets of the Brown Act, and their application to this process. Committee members had the opportunity to ask questions.

VII. Retreat Scheduling
We would like to schedule a longer meeting to discuss specific items and do a deep dive, since today was mostly an orientation. Members expressed the need to understand the role and responsibilities of the committee, scope of the work, the data needs, the planning process, and next steps for developing the survey.

Motion to have the retreat after the next committee meeting.
Motion revised to have the next meeting be a retreat in which there would be a discussion of the topics mentioned above.
(M) Jamie Almanza
(S) Lara Calvert
Carried

Tracy said that a doodle poll would be sent out regarding a date sometime in the second week of April with options for mornings and afternoons.

Staff Comment: None
Public Comment: None
The meeting adjourned at 4:00 pm.
Next meeting: To be determined by Doodle poll, sometime in the second week of April.
OVERVIEW OF OLDER ADULTS IN ALAMEDA COUNTY: SERVICES & STATISTICS
Social Services Agency & Health Care Services Agency
Alameda County Plan for Older Adults | Planning Committee | April 10th, 2015

Social Services Agency (SSA)

Protective Services for Vulnerable Older Adults
These programs serve as case management and points of contact in caring for and/or reporting issues related to vulnerable and incapacitated older adults.
- APS (Adult Protective Services)
- PA (Public Administrator)
- PG (Public Guardian)

The In-Home Supportive Services program currently serves over 20,000 clients throughout Alameda County. 56% of these clients are older adults. The median recipient age is 65-74.

Supportive Services for Older Adults within Adult, Aging & Medi-Cal Services (AAMS)
These services aim to help older adults in Alameda County receive the help they need to continue making choices about their life and to receiving the necessary supports to age well in the community.
- IHSS (In-Home Supportive Services)
- AAA (Area Agency on Aging)

Healthcare for Older Adults within AAMS
Alameda County performs outreach, enrollment, intake, and sometimes coordination for key medical programs that vulnerable seniors need.
- Medi-Cal -California Medicaid
- Long-term Care Medi-Cal

Supportive Services for Older Adults in other SSA departments
Other programs within the SSA provide cash and food assistance for qualifying older adults.
- WBA (Workforce Benefits Administration)
  - CalFresh (Federal SNAP/Food Stamps)
  - GA (General Assistance)

In 2014, the Alameda County Social Services Agency served over 4,800 vulnerable older adults through the APS, PA, and PG programs.

Roughly 38,000 Older Adults currently receive Medi-Cal, which is 12% of all recipients in Alameda County.

Older adults make up about 4% of all CalFresh recipients in the County.

Older adults make up roughly 7% of all General Assistance recipients in the County.
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Health Care Services Agency (HCSA)

Agency Administration & Indigent Health
The administrative arm of the Health Care Services Agency coordinates and promotes health care programs for needy Alameda County residents. The programs related to older adults are as follows:
- HealthPAC (Health Program of Alameda County)
- Advanced Health Directives and Hospice
- EMS SIPP (Emergency Medical Services Senior Injury Prevention)
- Measure A Essential Health Services

HealthPAC is the County program that provides affordable healthcare to the uninsured. In FY 13-14, this program served about 16,000 older adult patients.

The BHCS Older Adult System of Care is made up of a network of approximately 10 internal and external partners and service providers of mental health services and interventions for older adults.

Behavioral Health Care Services
Behavioral Health Care Services' focus is on the recovery, resilience, and wellness for Alameda County residents who have or are developing mental health, drug, or alcohol concerns.
- Older Adult System of Care

Public Health Department
The Public Health department conducts assessment and policy development within and for the health of individuals and the community, and in particular ensures that health care services are available to populations that have difficulty accessing or receiving services.
- Community Health Services
- Chronic Disease/Diabetes self-management
- HCH (Health Care for the Homeless)/TRUST Clinic/Partnership Pilots
- PHN (Public Health Nursing)
- Emergency Preparedness

Public Health Nursing provides case management and care coordination for vulnerable older adults. Now, PHN coordinates with IHSS and APS to provide services for needy adults in these programs.

PHN currently serves roughly 700 clients.
OVERVIEW OF OLDER ADULTS IN ALAMEDA COUNTY: SERVICES & STATISTICS
Social Services Agency & Health Care Services Agency
Alameda County Plan for Older Adults | Planning Committee | April 10th, 2015

Demographic Data: Older Adults in Alameda County

Age Distribution of Older Adults in Alameda County, 2013
Alameda County Public Health - CAPE

Race/Ethnicity of Older Adults in Alameda County, 2013
Alameda County Public Health - CAPE
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Leading Causes of Hospitalization among Older Adults 65+
Alameda County OSHPD Patient Discharge Data, 2010 – 2012

<table>
<thead>
<tr>
<th>Diagnosis</th>
<th>Number of Hospitalizations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heart Disease</td>
<td>21,345</td>
</tr>
<tr>
<td>Respiratory Disorders</td>
<td>15,185</td>
</tr>
<tr>
<td>Digestive System Disorders</td>
<td>13,579</td>
</tr>
<tr>
<td>Infectious/Parasitic Diseases</td>
<td>12,979</td>
</tr>
<tr>
<td>Injuries</td>
<td>12,167</td>
</tr>
</tbody>
</table>

Unintentional Injury Emergency Department Visit, by Mechanism of Injury
Alameda County Emergency Department Data, 2010 - 2012

- Folls: 50%
- Other: 23%
- Bites/stings: 3%
- Overexertion: 3%
- Poisoning: 3%
- Cutting/piercing: 5%
- Struck by/against object: 6%
- Motor vehicle: 7%
Elder Economic Security Index

The Elder Economic Security Index (EESI, or Elder Index — EI) is a measurement of what is needed for an older adult to pay for all expenses necessary to be self-sufficient, without cutting down in one area of spending to compensate for another (i.e. food, medication, medical care, transportation), using real data to estimate each county-specific index.

### Poverty and Economic Security Measures, 2014

#### Single Elder in Alameda County

<table>
<thead>
<tr>
<th></th>
<th>Without Grandchild</th>
<th>With a Grandchild</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maximum Social Security Payment</td>
<td>$10,673</td>
<td>$11,670</td>
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<tr>
<td>2014 Federal Poverty Line</td>
<td>$17,506</td>
<td>$23,385</td>
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<tr>
<td>Owner w/o Mortgage</td>
<td>$26,043</td>
<td>$28,809</td>
</tr>
<tr>
<td>Renter, one bedroom</td>
<td>$36,336</td>
<td>$37,980</td>
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</table>

#### Elder Couple in Alameda County

<table>
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<th>With a Grandchild</th>
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</thead>
<tbody>
<tr>
<td>Maximum Social Security Payment</td>
<td>$13,205</td>
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<tr>
<td>2014 Federal Poverty Line</td>
<td>$26,123</td>
<td>$32,629</td>
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<tr>
<td>Owner w/o Mortgage</td>
<td>$40,509</td>
<td>$44,973</td>
</tr>
<tr>
<td>Renter, one bedroom</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Owner w/ Mortgage</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Draft

Issues to consider for the plan and areas where more data would be helpful to planning. Where possible, all of committee members will bring in additional data to address questions that surfaced.

Committee discussions refer to the committee receiving information required to plan efficient presentation of data or other outside committee experts. Committee will develop a list of items to be presented by staff or other outside committee experts. Weekly presentations.

<table>
<thead>
<tr>
<th>Day</th>
<th>Focus Groups</th>
<th>Consumer Surveys</th>
</tr>
</thead>
<tbody>
<tr>
<td>07/01/22</td>
<td>Discussion of consumer focus groups</td>
<td>Development of survey questions</td>
</tr>
<tr>
<td>07/06/22</td>
<td>Discussion of consumer focus groups</td>
<td>Extension of survey questions</td>
</tr>
<tr>
<td>07/08/22</td>
<td>Discussion of consumer focus groups</td>
<td>Revision of survey questions</td>
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</tbody>
</table>

**Committee Meetings:**
- March 10th
- May 12th

**Plan:**
- Launch Website
- Review Data/Interviews
- Complete Data
- Complete Focus Groups
- Present Data
- Update on Focus Groups
- Complete Focus Groups
- Complete Focus Groups

**Agendas:**
- Launch Website
- Review Data/Interviews
- Complete Data
- Complete Focus Groups
- Finalize Survey

**Meeting Agenda:**
- April
- May
- June
- July
- August
- September
- October
- November
- December

**Roadmap for Creating the Alameda County Plan:**
- April
- May
- June
- July
- August
- September
- October
- November
- December

**Other Activities:**
- District meetings
- Community interaction
ALAMEDA COUNTY PLAN FOR OLDER ADULTS

Purpose: The Social Services Agency (SSA) and Health Care Services Agency (HCSA) are working together to develop the Alameda County Plan for Older Adults, a County-wide plan for seniors aged 60 and above. The Alameda County Area Agency on Aging (AAA), the lead in this effort, will work in partnership with city and county representatives, community based and private organizations, and consumers to design and implement a planning process that is inclusive, broad in vision, and that incorporates a wide variety of viewpoints and issues. The resulting plan will be responsive to the AAA's mandate to prepare a 4 year plan for seniors, which will include a comprehensive needs assessment, stakeholder input, and public hearings, and will incorporate goals, objectives and recommendations for SSA and HCSA to consider. The Plan will be presented for approval to the Advisory Commission on Aging (ACOA) and the Board of Supervisors by May 1, 2016.

Role of the Planning Committee: In response to the Board of Supervisor's interest in developing a comprehensive plan for seniors, the Alameda County Advisory Commission on Aging established an ad hoc committee charged with advising and contributing to the planning effort for seniors. Committee members will inform, discuss and provide feedback on the planning effort and resulting recommendations. Members may elect to participate in specific workgroups, which will include the following subjects: consumer surveys, focus groups, data analysis, or other potential recommendations from the committee.

Role of Staff: The AAA is the lead for the planning process design, implementation of the needs assessment, and drafting and publication of the resulting Area Plan. The AAA has designated three staff members and will provide support to the Planning Committee including drafting meeting materials, including agendas, minutes, and ancillary documents and reports. The HCSA has designated two staff members to participate on the committee. These staff members will represent their respective departments to the committee and serve as subject matter experts on county based programs, services and systems of delivery.

Staff members from both departments will inform and discuss key issues and findings with their department leadership and will participate in intra- and inter-departmental meetings regarding the planning effort. Leadership from both departments will provide regular updates to the Board of Supervisors through presentations at Board or Sub-committee meetings.