MINUTES
Planning Committee
Wednesday, April 20, 2016
1:30 – 4:00 pm
6955 Foothill Blvd. Suite 137
Oakland, California
Maxwell Park Conference Room

Staff: Tracy Murray, Delbert Walker, Jose Villaflor, Mary Louise Zernicke, Brenda Lorentzen

Committee Members: Karen Grimsich, Wendy Peterson, Maricela Narvaez-Foster, Lillian Schaechner, Carol Sugimura, Lara Calvert, Geri Tablit, Scott Means, Coco Ramirez (for Ansar El Muhammad), Phil Altman, Steve Lustig, Marlene Petersen, Sylvia Stadmire, Angela Ball, Jamie Almanza, Irene Yen, Dana Bailey

Community: Cassandra Chan,

I. Call to Order/Welcome

Meeting was called to order at 1:37pm by Tracy Murray.

II. Consent Calendar

Motion to accept Minutes
(M) Scott Means
(S) Marlene Peterson
Carried

III. Public Comment for Items not on Agenda:

No comments from the Public.

IV. Countywide Plan for Older Adults Final Review

Tracy Murray presented the Countywide Plan version 12 to the committee. She informed the group the plan is on the website. The text and narrative are the same as in the state version of the plan which must be submitted to the California Department of Aging (CDA). This version of the Plan was also presented to the Advisory Commission on Aging (ACA) on April 11, 2016. Plan was approved by the ACA. Tracy asked the committee for input on the Plan and these were the recommendations:
• The Cover Image(s) should be more representative of the actual population, containing more people, men, other ethnicities, perhaps a collage.
• Use more affinity images throughout the Plan.
• Use images with activities involved.
• Use actual older adults to present before the Board of Supervisors.

Tracy stated the images for the Plan are to be discussed ongoing, there is no set timeline or deadline. The goals were removed from the Executive Summary section. There is language that includes “shared responsibility” in the Plan. Tracy incorporated stylistic edits; she made a “bridge” between health and housing with assistance of CDA. There is an image placed on the “end of life” care page. Context will be added to the chart reflecting service units.

The Plan will be presented to the Board of Supervisors (BOS) Joint Social Service – Health Care Services Subcommittee on April 25, 2016. The 20 minute presentation will walk the BOS Subcommittee through the plan briefly covering a little about the approach, the committee, and a top down view. The goals will be included in the presentation but not the individual objectives.

V. Feedback on the Planning Process

The committee thanked everyone for the work put into to creating the Plan. There was a recommendation to place FY 2016/2017 in the Plan title. Wendy Peterson sent the BOS Subcommittee presentation date to her email address list for support. The cities have already begun using the City Profiles included in Appendix D of the Plan for their targeted data needs. Tracy communicated that the next action steps would be more clearly defined following the BOS Subcommittee meeting on April 25. Karen G. recommended the committee assist in the action steps in implementing the Plan.

Next Steps

• Joint BOS SSA/HCSA Subcommittee presentation of the Countywide Plan, April 25, 2016
• Tracy to follow up with Committee members

Meeting was adjourned at 2:30pm