MINUTES
Planning Committee
Wednesday, December 16, 2015
1:30 – 4:00 pm
6955 Foothill Blvd. Suite 300
Oakland, California

Staff: Tracy Murray, Jose Villaflor, Mary Louise Zernicke

Committee Members: Wendy Petersen, Ruben Briones, Lillian Schaechner, Carol Sugimura, Angela Ball, Karen Grimsich, Lara Calvert, Phil Altman, Irene Yen, Dana Bailey, Geri Tablit, Scott Means, Lillian Schaechner, Jaime Almanza

Community: Jessica Cutter, Richard Calhoun, Linda Kincaid

I. Consent Calendar

Motion to accept Minutes
(M) Wendy Peterson
(S) Lara Calvert
Carried

II. Public Comment for Items not on Agenda:

Linda Kinkaid from Coalition for Elder & Dependent Adults Rights (CEDAR) read the Committee’s vision statement before referring to a case related to Conservatee’s rights which was filed in 2014 in Alameda County. She asked the Committee to seek recommendations on how she can assist the Conservatee as she feels the Conservator is abusing the Conservatee.

Richard Calhoun addressed the Committee to look into law enforcement and the rights of seniors. Mr. Calhoun continued with a discussion on elder abuse and how there is no protection to elders until after they are deceased.

III. AAA Director’s Report

Tracy Murray began the report by saying that she is sorry to have missed the Senior Service Coalition (SSC) Conference held on November 12, 2015. She thanked Wendy for the conference and for putting materials from the conference on her website. Tracy reported that John Garvey has accepted a position outside of Alameda County. She let the committee know that John appreciated working with them. Tracy has identified a person that is available to continue the work on data analysis and is working with Human Resources to bring them on in a project capacity.

IV. Presentation: Elder Abuse
Alicia Morales, Director of Adult Protection

Alicia Morales provided an overview of Adult Protection. There are four areas of Adult Protection: Adult Protective Services, Public Guardian, Public Conservator, and Public Administrator. Adult Protective Services are voluntary and Public Guardian and Public Conservator services are involuntary. A Powerpoint of the presentation is attached.
V. **Report from Focus Groups Committee**
Tracy Murray provided a copy of the draft focus group questions. The committee reviewed and offered the following suggestions/comments:

- Recommended targeting the following particular groups: LGBT, Long Term Care, Men, Caregivers, People with Disabilities, Housing and Homeless and Senior Services Providers
- Allow community based organizations who host public forums/focus groups, to alter format as appropriate

VI. **Consumer Survey Update**
Tracy Murray reported the current survey results. Approximately 3,800 responses have been completed and input in the database. Below are some percentages of survey representation by city:

- Oakland 20%
- Fremont 19%
- Hayward 7%
- Alameda 9%
- Berkeley 13%

VII. **Draft Goals & Objectives**
Tracy presented a draft of the goals followed by group discussion and input which Tracy will incorporate into the next draft. The following were suggestions related to the Draft Goals & Objectives:

**Goal #1**
- Plan only, promote/support only.
- Engage departments throughout Alameda County

**Goal #2**
- Make available across departments.
- Staff is defined as “Workgroup” as in bullet #2.
- Continuity of services placed in Goal #2.
- Revise bullet #4 to add existing county employees.
- What data is needed to compile? This is key issue for seniors, and must be appropriate data.

**Goal #3**
- The County needs to invest in the infrastructure, it is essential.
- Build services here.
- Revise language

**Goal #4**
- Arrive annually with new objectives.
- Recommend bullet #4 be revised to expand the availability and awareness of Mental Health Services.
- How to capture “hotspot” idea, Wendy Peterson and Karen Grimsich to come up with plan.
• Recommend stand alone for those in mental health and dementia, these are different.
• Lillian Schaechner to go to BHCS Leadership to help revise bullet points in Goal #4.
• Need for training and technical assistance here.
• This area is broader in scope.
• The use of the word “disabilities” in Goal #4. Recommend a change.

Goal #5
• This is critical in assisting elder abuse.
• Overall there is an agreement with Goal #5.
• Will Goal #5 include training? Yes, with additional funding.
• There needs to be coordination of services between Goal #3 and #5.

Goal #6
• Community Development Agency (CDA) to partner with other organizations.
• Partner with the cities, there needs to be a “buy in”.
• Ruben Briones to go back to CDA Leadership to help revise bullet points in Goal #6.

Other Comments:
• Transportation should be included in Goal #1, as a separate bullet?
• Work with the 8 domains each year.
• Have a yearly plan that’s addresses transportation.
• Transportation does not show up yet, but will in the future.
• Bring a Transportation Agency to the “table”.

VIII. Next Steps
Next Meeting Date: January 20, 2016 from 1:30 – 4:00 pm
Email thoughts or ideas to Tracy Murray
Reminder of the Joint Committee meeting with SSA and HCSA

Motion to Adjourn at 3:56 p.m.
(M)
(S)
All Approved